

## *A University of Scranton MBA*

Flexible programming. Jesuit values. Successful outcomes. You'll find all of this — and more — when you choose The University of Scranton for your MBA studies. Our top-notch faculty will work with you as you pursue a higher level of education at an AACSB-accredited MBA program.

The 36 credit-hour MBA program at Scranton allows you to customize the program to meet your educational and career goals. The program is made up of:

- **Business Foundations**  
Prepares students who do not have a complete business educational background (comprised of up to 12, one credit modules beyond the 36-credit program)
- **Business & Society**  
Designed to immerse you in key functional areas of business with the ability to tailor your MBA to your interests and requirements
- **Business & Society**  
Creates a cohesive learning experience based on the Jesuit philosophy of responsibility and justice

*A strong emphasis on ethics, social justice  
& environmental responsibility  
Corporate social responsibility  
Develop others to their full potential  
Emphasis on global perspectives*



· Responsibility, Sustainability & Justice

- Accounting for Management
- Intro to Business Analytics
- Operations Management
- Management Information Systems
- Organizational Behavior
- 6** · Marketing Management
- Managerial Economics
- 8** · Financial Management

· Business Policy

**Accounting**

- Survey of Federal Taxes
- Accounting Integration and Configuration
- Auditing
- Federal Taxation
- International Accounting\*
- 6** · Managerial Accounting
- Financial Reporting and Research
- Special Topics in Accounting
- Advanced Auditing
- Advanced Taxation
- 6** · Advanced Managerial Accounting
- Advanced Financial Accounting
- 8** · Accounting Communications
- Accounting Ethics: Foundation of Profession
- Financial Reporting Fraud

**Business Analytics, Accounting, and Management Information Systems**

- Business Forecasting Models
- Business Simulation
- 6** · Business Database Management Systems
- 8** · Business Intelligence

**Finance**

- 8** · Financial Institutions
- 8** · Advanced Financial Management
- 8** · Investment Analysis
- 8** · International Finance\*
- 8** · Derivative Securities
- 86** · Portfolio Theory
- 8** · Treasury Management
- 8** · Special Topics in Finance

**Healthcare Management**

- Healthcare Law
- Hospital Administration
- Global Health Management\*
- Health Services & Systems
- Health Care Financial Management II

**International Business**

- International Accounting\*
- 8** · Macroeconomic Analysis: A Global Perspective\*
- 8** · International Finance\*
- International Business\*
- 6** · International Management\*
- Global Information Systems\*
- 6** · Global Marketing\*
- 6** · Study Abroad in Asia\*
- Supply Chain Management\*

**Management Information Systems**

- 6** · Business Database Management Systems
- 8** · Business Intelligence
- Information Networks and Electronic Commerce
- Development of Business Applications

- Business Process Reengineering
- Internet Applications
- 6** · Global Information Systems\*
- Special Topics in Management Information Systems

**Marketing**

- Customer Relationship Management
- 6** · Marketing Research
- 6** · Promotion Management: Advertising and Selling
- 6** · Global Marketing\*
- 6** · Consumer Behavior
- 6** · Special Topics in Marketing

**Operations Management**

- Supply Chain Management\*
- Project and Change Management
- Business Forecasting Models
- Quality Management
- 6** · Entrepreneurship and New Venture Creation
- Production Planning & Control
- Special Topics in Operation Management
- Business Simulation

**Non-Focus**

- 8** · Economics of Business Strategy
- 8** · The Economics of E-Commerce
- 8** · Special Topics in Economics
- Organizational Theory
- Group Dynamics
- Organization Power & Politics
- Special Topics in Management
- Internship in Business Administration

\* Designated as an "International Course"  
Some advanced electives may not be offered every academic year.

You are encouraged to contact the Program Director, Dr. Robyn Lawrence, for information on the academic components of the MBA program. To contact Dr. Lawrence, please email [rlawrence@kaniastate.edu](mailto:rlawrence@kaniastate.edu) or call (866) 866-8666.

We welcome applications on a rolling basis for all available terms. To apply to the MBA program, or for additional application and admission information, please visit [www.kaniastate.edu/mba](http://www.kaniastate.edu/mba).